





Inspired by the 1990s archive, signature high-cut leg silhouettes, renewed interest in one-piece suits, and contrast colour exploration provide the basis for a collection that thoughtfully mixes plunging necklines, geometric prints and crotchet detailing into surf inspired cuts.

Whilst honouring the brand's legacy of easy Californian style, the collection is compromised of five distinctive fits that are designed to flatter all body shapes and take the customer comfortably from beach front, yacht, to surf board. This recharged perspective on design and who the O'Neill woman is, is evidenced in the total evolution of the womenswear line, where Summer is a state of mind rather than a season.

The conversation continues with the collection's emphasis on sustainable innovation. Recycled plastic collected from the beaches and coastlines worldwide is transformed into high-performance eco threads that is an integral feature in the line of Mix & Match bikinis, t-shirts, leggings and sports bras − enriching the O'Neill Hyperdry (a fabric that dries superfast and contains UV 50 protection), Bionic, Econyl, Repreve and Nanofront [™] technology already present in pieces like the Superkini.

Pieces are available to be purchased separately to support the self-assurance of the O'Neill woman and provide her the space she needs to make own decisions for a life in the wayes.

It's always summer on the inside.









LINKS

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